

## Buchheit stores to “pink-it-up” during October

During the month of October, Buchheit stores will “pink-it-up” to support the fight against cancer.

The Buchheit family has witnessed many of its members “fight the beast,” a phrase used by Buchheit, Inc. CEO Tim Buchheit. Some of their stories can be found at [www.buchheitonline.com/pink](http://www.buchheitonline.com/pink). In support of friends, family and fighters, Buchheit will donate a portion of sales to local organizations which provide services to cancer patients. It is important to the Buchheit family that they give back to the communities which have and continue to support them.

Buchheit has chosen to donate all proceeds raised at the Buchheit of Sparta to the Pink Ladies’ Support Group in Sparta. The

Pink Ladies’ are dedicated to helping the women of Sparta that have been diagnosed with cancer.

Carol Mullholland of Pink Ladies’ Support Group stated that the donations would be used for new wigs for the patients as well as pillows and blankets for the women to use while they are receiving their treatments. The support group also creates gift bags with essential information packets and everyday items like hand sanitizer and phone numbers of people to answer their questions.

The Pink Ladies’ Support Group is also raising money for a new MRI machine for the radiology group. This way the patients wouldn’t have to drive to St. Louis, MO for tests. The group also donates equipment, digital mammography and provides wellness education programs twice a year.

Customers can help raise funds at Buchheit of Sparta by participating in several ways. The pink shirts worn by team members will be available for purchase by the public and a \$5 donation will go to the local fight against cancer; \$1 and \$5 Donation Cards will be sold and displayed throughout the store, and a Carhartt bag can be purchased for \$5. All of these funds will be donated to the Pink Ladies’ Support Group in Sparta.

Along with the special promotions, “pink” will be the color found in the sales circular, the straw bales, the pumpkins and other decorations around the store. Visit the Buchheit of Sparta store and help neighbors “fight the beast” and raise funds for the Pink Ladies’ Support Group during the month of October.